



REPORT of CHIEF EXECUTIVE

**to
PLANNING AND LICENSING COMMITTEE
25 APRIL 2017**

ECONOMIC DEVELOPMENT UPDATE

1. PURPOSE OF THE REPORT

- 1.1 Economic Development works towards strengthening and encouraging development of the local economy. It was agreed that a regular report would be submitted to this Committee to update Members on key issues and provide an opportunity for feedback and input.

2. RECOMMENDATION

That Members note the contents of the report;

3. SUMMARY OF KEY ISSUES

- 3.1 **APPENDIX 1** to the report provides an update on activity on various economic development work streams as follows:

- Coastal Community Teams (CCT);
- Business Support;
- Business Engagement;
- Bradwell Legacy Partnership (BLP);
- Sense of Place (SOP);
- Skills;
- Funding;
- Growth Infrastructure Framework.

- 3.2 Members will recall at the last meeting offering in principle support for the Heritage Marine Foundation's maritime apprenticeship project. For the purpose of clarification, support is currently being offered through the Secretariat service already provided by Officers in the Economic Development Team for the work of the two Coastal Community Teams, and from the External Bid Development Officer from the Funding & Investment Team at Essex County Council who is providing assistance with the preparation of comprehensive funding application. A progress report will be provided to Members at the next meeting.

4. IMPACT ON CORPORATE GOALS

- 4.1 The work of the Economic Development Team in partnership with key stakeholders will help to create opportunities for economic growth and prosperity.

5. IMPLICATIONS

- (i) **Impact on Customers** – Engagement with businesses and organisations across the district as well as supporting the District at sub-region level.
- (ii) **Impact on Equalities** – None identified.
- (iii) **Impact on Risk** – Work of the Economic Development Team helps to mitigate against Corporate Risk 11 – Failure of the Council to influence partners and support / encourage economic prosperity.
- (iv) **Impact on Resources (financial)** – The Team are being proactive in seeking funding to create opportunities for economic prosperity in our District.
- (v) **Impact on Resources (human)** – The proposed bid to source funding to help support Secretariat costs for the Bradwell Legacy Partnership will deliver a continuation of the resource to focus on delivery of the projects set out in the Bradwell Legacy Partnership and Coastal Communities Plan.
- (vi) **Impact on the Environment** – None identified.

Background Papers: None.

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